1. Website link:: <https://colins0337.github.io/>
2. The vision of the website:

This website is about a Japanese MMORPG Game named Final Fantasy XIV, one of my favorite MMORPG games. I chose this theme because I love the game’s social system and Patch 5.0 very much. As there are plenty of resources online, I can easily search for the information and pictures I want.

1. website introduction:

This website is composed of four sections: background (i.e. explore Eorzea), characters, patches, and about. The home page is focused on the general setting and the three most important NPC’s introduction. Whereas in the four sections, we have a more specific focus on the details of the game. The “Explore Eorzea” section, namely, introduces the game and its background settings. Essentially, It contains a map of Eorzea and the main plot so that users can easily learn the settings. The character section introduces all NPCs from Patch 5.0. It also includes an introduction of the player him/herself. The Patches section concludes the 5.1, 5.2, 5.3, and other subtle patches and versions, whereas the About section includes some introduction of SQUARE ENIX (the developer company)

1. the rationale for font choices

Since I used both English and Japanese while displaying the names, I tried to select some fonts that looked harmonious. The h1 (title) is in gothic, hand-written-styled font, and the quotation is in italics. All other fonts are simple, maintaining consistency and tidiness.

1. rationale of color choices

Since Patch 5.0 is titled “Shadow Bringers”, I chose dark purple and dark blue as the main theme. The navbar is black, fitting well with the head image on the very top.

1. Design transition pattern

My index page can be generally divided into two sections: a two-column part (the characters section = words + image), and a three-column part (the blocks below characters).

For the two-column part, I simply reorganize the margin, widths of images, and font size according to my Figma model in order to maintain a neat appearance. I have done a lot of calculations here. For the three-column part, I chose to use a drop-down transition, as it is neat and simple. From laptop to tablet to phone, I used the transition from 3 columns to 2 columns (omitting the picture of the poster) to 1 column. Also, in the phone layout, I changed the head image to a “simpler” image with less information and I deleted the nav bar.